

**MARK EG'S
MUSIC SCHOOL
PROSPECTUS 2016
LEARN FROM A PRO**

MARK EG
INNOVATE | EDUCATE

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MANAGEMENT

Managing Director: Mark EG

school@markeg.com

ADMINISTRATION

Course Admin: Bianca Worth

bianca@markeg.com

Website Admin: Mark EG

school@markeg.com

MARKETING

PR and Marketing: Bianca Worth

bianca@markeg.com

CONTACT

Mark EG's Music School
PO Box 303
Leeds
LS28 5ZQ
Tel: 07480152374





MARK EG

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'Learn from a Pro'

Official Allen & Heath DJ and a main player in the UK music industry for 30 years. Mark EG has transmitted his musical message many times over from the UK to Australia, transcending generations and cultures by playing countless different styles of electronic music. With a unique and anarchic approach, Mark has won many awards and accolades. From 60 bpm chill out to 200 bpm hardcore, his energy and passion for sound is quite simply, unparalleled.

'From an early age I always knew my purpose in life was music. There was never any other option. I won't lie. It's been hard work adapting, changing and constantly moving forward but 30 years later I'm still here, learning and loving what I do. I'm now extremely passionate about sharing what I've learnt with similarly like minded people, especially those who want a head start in this industry.'

As a respected radio DJ, Mark runs his own national FM radio show on Megapolis 89.5FM. 'Tune In, Turn On, Drop Out' focuses on techno, electronica and more. His Megacast focuses on the harder sound.

Mark has released, remixed and mastered music under various guises on some of the world's top labels. He runs his own Blackout Audio label (dark techno) and EG-303 (acid). His work with global equipment giants Allen & Heath has taken him around the world, officially testing and demonstrating their products at various events and conferences. He now runs Mark EG's Music School, which enables him to give his knowledge back to those who want to get ahead in the music industry.

'I've taught and changed countless people's lives over the years, fast tracking them into the world of music by showing them things that would otherwise take them years to learn. It gives me an immense sense of personal satisfaction to be able to do this'

So why not join Mark and let him show you exactly what you need to know to get ahead. Internet based, this unique and invaluable course is completely different to any other course out there - tailor made to your own needs and skill level with Mark at the helm.

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MARK EG'S MUSIC SCHOOL

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'A journey of sharing and discovery'

Mark EG's Music School teaches you how to produce modern dance music, how to DJ and much more. Mark uses his invaluable experience to analyse your goals and shape a specific course to suit your needs.

These personally tailor made seven-week online music courses from a 25 year professional music veteran teach you the knowledge and theory behind your art and enable you to become a master of your craft.

Whether you're starting out in music production, learning how to DJ or you're wanting to take your skills to the next level, Mark gives you the ammunition you need to get ahead in the music industry.

'I've spent years learning every aspect of music production, DJing, music marketing and more by reading, learning, making notes, I'd say 75% of that information was useless. The key is to find someone who knows what they're talking about and learn off them. I'm not saying I know everything; life is about learning. But I think my record in this industry stands for a lot!'

A Course SHAPED for you.

You might believe you know what you need to learn, but the only person who can truly show you what to focus on is somebody who has been through the process. This is why Mark's Music School is so powerful. From the outset Mark will discuss your goals, expectations and needs. He will analyse where you are in music, then shape a personal, goal driven course, with achievable weekly aims that will get you where to you want to be, quickly. No other course will do this.

'Throughout the years I've known hundreds of people who have been on your typical generic music training courses. They don't take into account your true individual skill level. The course tutors will often focus on a specific style of music you're not particularly interested in and they will not adapt or switch if you need more time to focus on something you don't understand. I aim to change that.'

No matter what music you make or what level you're at, Mark takes your hand as a mentor with this amazing, unique music learning experience. Don't waste your time with countless online tutorials, rigid course structures and information overload from so called 'experts'. Choose a professional.

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TYPICAL COURSE GOALS

- Make a full track from start to finish (Beginner/Intermediate/Pro)
- Improve your music production process (Beginner/Intermediate/Pro)
- Learn how to DJ (Beginner/Intermediate/Pro)
- Create a record label and sell your first track
- Become an expert in Music Marketing
- Create a clubbing brand and organise your first event
- Learn Music Mastering (Beginner/Intermediate/Pro)
- Learn Sound Design/Synthesis (Beginner/Intermediate/Pro)
- Produce your own radio show.
- Create an image and brand for yourself
- And much, much more. Tailored to you...

WHAT YOU GET

- You will learn your craft from a true industry professional
- Seven sessions over a seven week course. Times and dates are totally flexible
- Course goal discussed and suited to YOUR needs
- Professional personal online sessions.
- Completely different to rigid course structures other educational establishments offer
- Suited to YOUR exact music style of choice (ANY dance music style)
- Suited to YOUR exact skill level (Beginner/Intermediate/Pro)
- Suited to YOUR choice of DAW (for production courses)
- Suited to YOUR choice of DJ Software/Equipment (for DJ Courses)
- Comprehensive homework and tasks - all monitored weekly
- Hands on, practical goal focused sessions each week
- Mark's infamous upbeat and enthusiastic teaching style!
- A personal certificate from Mark upon course completion

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THE SEVEN SESSIONS

SESSION 1 (WEEK 1)

Personal Analysis and Course Goal Formation.

Many people think they know what they need to learn but the only person who can tell you what you need to learn is an expert who has been through the same process. Mark spends this invaluable week with you analysing your personal skill level, discussing what you want to achieve, what is realistically achievable and shapes a course specifically suited to YOUR NEEDS. For production and DJ courses Mark also discusses your chosen music style to ensure the course is focused on the sound you wish to create.

SESSION 2 (WEEK 2)

Technical Setup and Optimisation.

Learning music, DJing, marketing or any creative process is not just about loading up your favourite software and hoping for the best. Any applications, software or equipment used in the course needs to be setup to perfection. In this session Mark will remote control into your computer and optimise YOUR SET UP to perfection. He will organise folders, set up preferences, analyse your network and ensure minimal audio latency for your sessions and much more.

SESSIONS 3 - 7 (OVER A TOTAL OF 5 WEEKS)

Achieving your course goal.

Whether your focus is DJing, production, music marketing, artist development, synthesis or record label formation, Mark will work with you through the steps you both created in Session 1 to achieve YOUR PERSONAL COURSE GOAL. This is where the true fun begins!

NOTES:

Mark is extremely flexible. If you find you're struggling he will adapt the course to your needs. Similarly he will go faster if you find it too easy. If the aim of each session isn't complete, Mark will not stop until it is. Times are flexible too - if you can't do one week, simply rearrange the next session for a time that suits you.

COURSE PRICE:

£500 for seven weekly one hour sessions. £100 deposit required to secure your place. Or pay immediately in full. Places are limited. Book now. Paypal: info@markeg.com. Email: school@markeg.com

TESTIMONIALS

'My wife bought me Mark's music production course for Christmas, I've just completed the course. In the beginning all I could do is load in samples and mess around with warping (and not very well). Now after 7 short weeks I can create a song from start to finish all in key, creating my own basslines, automation, structure etc, Mark has literally shaved off 2-3yrs of trial and error, frustration and confusion

Compared to other schools and other tutors Mark has an open and friendly approach to teaching. It makes it feel like you're not only learning valuable skills but like your being taught by a friend. I can honestly say this is the best Christmas present I've ever been bought and can highly recommend it.'

Carl Pearce, 2015

Mark EG's Music Course is out of this world! When I began, I really didn't know anything about music production. But by the end of the course I had my track played out a major event in the UK as the last record! Mark's approach is very friendly, he takes time to adjust the sessions if we need to and he once even stayed on a session for three hours until we achieved what we wanted. I considered so many different courses but I can honestly say there's nothing out there like this!

Daryl Gill, 2016

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'This course has been totally awesome. I've learnt so much. Because it's tailor made, I've gone at my own pace. The before and after is striking - it's like I'm not even the same person writing! My thought process and the way I make music has completely changed.'

Kris Lewis, 2016

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LEEDS
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